



## **MIDLAND BEGINS FIELD EXPLORATION WORK ON ITS WILLBOB GOLD PROJECT IN THE LABRADOR TROUGH**

Montreal, July 14, 2015. Midland Exploration Inc. (“**Midland**”) (TSX-V: **MD**) is pleased to announce beginning a new field exploration program on the Willbob Gold project located in the Labrador trough. This summer program will include geological mapping and systematic channel sampling with main objectives to outline the alterations halos, the gold concentration and the mineralogical assemblages that affected the Lafrance, Kuni, Polar Bear and Dupuis Showings.

Historical prospecting has led to the discovery of several gold showings returning up to 21.9, 19.8, 6.4 and 3.8 grams per tonne gold (« **g/t Au** ») from grab samples respectively over these altered zones. So far in the area, a total of sixty five (65) grab samples returned more than 1.0 g/t Au and nineteen (19) more than 3 g/t Au along two parallel corridors and sheared NNW-SSE that cross the Willbob Property. Like orogenic deposits, these showings features strong iron carbonates, fushchite (chromitic mica) and silicate alterations with arsenopyrite, chalcopyrite, pyrrhotite and pyrite disseminations observed over 10 to 100m width and traceable over more than 10 kilometers.

Historical channel sampling on the Lafrance showing has returned, among others, 3.0 g/t Au over 2.9 meters and another one, 40 meters along the same mineralized corridor, 2.9 g/t Au over 3.9 meters. All these showings remains open in all directions and were never drill tested.

Owned 100% by Midland, the Willbob property comprise 88 claims covering a surface area of 40 square kilometers and located some 70 kilometers west of Kuujjuaq, Québec. Midland is very hopeful for this project. The up-coming field program will be operated in synergy with our platinum group elements Pallas Project.

### **About Midland**

Midland targets the excellent mineral potential of Quebec to make the discovery of new world-class deposits of gold, PGE, base metals and rare earth elements. Midland is proud to count on reputable partners such as Japan Oil, Gas and Metals National Corporation, Teck Resources Limited, Agnico Eagle Mines Limited, Sphinx Resources and SOQUEM Inc. Midland prefers to work in partnership and intends to quickly conclude additional agreements in regard to newly acquired properties. Management is currently reviewing other opportunities and projects to build up the Company portfolio and generate shareholder value.

This press release was prepared by Robert Banville, senior geologist for Midland and Qualified Person as defined by NI 43-101. For further information, please consult Midland's website or contact:

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